



CUSTOM DOMESTIC RETAIL ORDER FORM

NO SETUP FEES, NO HASSLE.



Order Date _____

Customer Name _____		PO Number _____
Billing Address _____		Ship Date _____ Event Date _____
City/State/Zip _____		Payment Method _____ Terms _____
Shipping Address _____		Method of receiving invoices (check one) ~ Email ~ Fax ~ Mail
City/State/Zip _____		Backorder (check one) ~ Cancel Backorder ~ Ship When Available ~ Call When Available ~ Other
Contact Name _____		Freight (check one) ~ FOB Factory ~ PPD Freight ~ Free Ground Freight Included On Orders 144+
Phone _____	Fax _____	Sales Rep _____
Email _____		Discount Percent _____
UPC tags required? (+\$0.15) ~ Yes ~ No		Retail required? (check one) ~ Yes ~ No If yes, list retail amount _____
		JHooks required? (+\$0.15) ~ Yes ~ No

PICK YOUR STYLE MINIMUM ORDER QUANTITY 144 PIECES. Can be divided into quantities of 48 pieces per style, color, and/or logo.

Style Number _____	Order Quantity _____	Base Cost (per cap) _____
Fabric Color _____		Base Cost (per cap with applicable discount) _____

CHOOSE YOUR TECHNIQUE

DECORATION 1 (front)

1. Placement (choose from right) _____

2. Technique (choose one)

~ Flat Stitch Embroidery +\$1.90 for up to 12,000 stitches
Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____

~ 3MM Foam Stitch Embroidery +\$2.90
Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____

~ Embroidered Patch* +\$4.00
Shape/Size (see catalog page 129) _____
Fabric Patch Color _____
Thread Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____
Edge (check one) ~ Satin ~ Merrowed (select colors only)
Color _____

~ Sublimated Patch* +\$4.50
Shape/Size (see catalog page 129) _____
Edge (check one) ~ Satin ~ Merrowed (select colors only)
Color _____

~ Leather Patch* +\$5.00
Shape/Size (see catalog page 129) _____
Color (check one) ~ Chocolate ~ Tan

DECORATION 1 COST (per cap) + _____

DECORATION 2 (optional side or back art)

1. Placement (choose from right) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches
Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____

DECORATION 2 COST (per cap) + _____

DECORATION 3 (optional side or back art)

1. Placement (choose from right) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches
Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____

DECORATION 3 COST (per cap) + _____

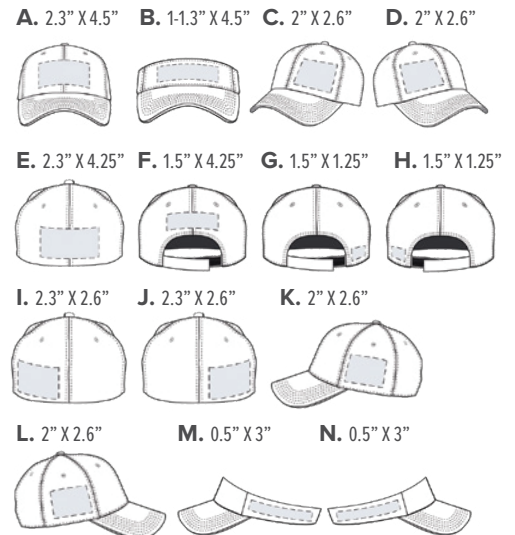
DECORATION 4 (optional side or back art)

1. Placement (choose from right) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches
Color (check one) ~ As is on art file ~ Tonal to Cap
~ Other (specify) _____

DECORATION 4 COST (per cap) + _____

PLACEMENT



Base Cost (per cap) _____

Decoration 1 Cost (per cap) + _____

Decoration 2 Cost (per cap) + _____

Decoration 3 Cost (per cap) + _____

Decoration 4 Cost (per cap) + _____

Merchandising (per cap) + _____

TOTAL COST (per cap) _____

SEND THE NEW CUSTOMER FORM (IF APPLICABLE), THIS RETAIL ORDER FORM AND YOUR LOGO ARTWORK (VECTOR ART PREFERRED .AI, .EPS, .PDF OR .SVG) TO CUSTOMRETAIL@OUTDOORCAP.COM | VIEW CATALOG AT RETAIL.OUTDOORCAP.COM/CUSTOM | FINAL PRICE REFLECTED ON INVOICE

*Patches may only be placed on front and centered. Patches are not available on beanies, visors, straws or knits.



CUSTOM DOMESTIC RETAIL ORDER FORM

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Order Date _____

SECOND STYLE IF DIVIDING QUANTITIES

Style Number _____

Order Quantity _____

Fabric Color _____

Base Cost (per cap)

Base Cost (per cap with applicable discount)

Base Cost (per cap) _____

Decoration 1 Cost (per cap) + _____

Decoration 2 Cost (per cap) + _____

Decoration 3 Cost (per cap) + _____

Decoration 4 Cost (per cap) + _____

Merchandising (per cap) + _____

TOTAL COST (per cap)

DECORATION 1 (front)

1. Placement (choose from page 1) _____

2. Technique (choose one)

~ Flat Stitch Embroidery +\$1.90 for up to 12,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

~ 3MM Foam Stitch Embroidery +\$2.90

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

~ Embroidered Patch *+\$4.00

Shape/Size (see catalog page 129) _____

Fabric Patch Color _____

Thread Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

Edge (check one) ~ Satin ~ Merrowed (select colors only)
Color _____

~ Sublimated Patch *+\$4.50

Shape/Size (see catalog page 129) _____

Edge (check one) ~ Satin ~ Merrowed (select colors only)

Color _____

~ Leather Patch *+\$5.00

Shape/Size (see catalog page 129) _____

Color (check one) ~ Chocolate ~ Tan

DECORATION 1 COST (per cap) +

DECORATION 2 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 2 COST (per cap) +

DECORATION 3 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 3 COST (per cap) +

DECORATION 4 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 4 COST (per cap) +

THIRD STYLE IF DIVIDING QUANTITIES

Style Number _____

Order Quantity _____

Fabric Color _____

Base Cost (per cap)

Base Cost (per cap with applicable discount)

Base Cost (per cap) _____

Decoration 1 Cost (per cap) + _____

Decoration 2 Cost (per cap) + _____

Decoration 3 Cost (per cap) + _____

Decoration 4 Cost (per cap) + _____

Merchandising (per cap) + _____

TOTAL COST (per cap)

DECORATION 1 (front)

1. Placement (choose from page 1) _____

2. Technique (choose one)

~ Flat Stitch Embroidery +\$1.90 for up to 12,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

~ 3MM Foam Stitch Embroidery +\$2.90

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

~ Embroidered Patch *+\$4.00

Shape/Size (see catalog page 129) _____

Fabric Patch Color _____

Thread Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

Edge (check one) ~ Satin ~ Merrowed (select colors only)
Color _____

~ Sublimated Patch *+\$4.50

Shape/Size (see catalog page 129) _____

Edge (check one) ~ Satin ~ Merrowed (select colors only)

Color _____

~ Leather Patch *+\$5.00

Shape/Size (see catalog page 129) _____

Color (check one) ~ Chocolate ~ Tan

DECORATION 1 COST (per cap) +

DECORATION 2 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 2 COST (per cap) +

DECORATION 3 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 3 COST (per cap) +

DECORATION 4 (optional side or back art)

1. Placement (choose from page 1) _____

2. Flat Stitch Embroidery +\$0.85 side, +\$1.00 back for up to 5,000 stitches

Color (check one) ~ As is on art file ~ Tonal to Cap

~ Other (specify) _____

DECORATION 4 COST (per cap) +