

INTRODUCING DOMESTIC TAGLESS LABELING

A NEW TOOL FOR ADVERTISING YOUR BUSINESS ON EVERY PIECE YOU SELL



With our new pad printer, Outdoor Cap can create **custom tagless labels** for every domestic custom order, **advertising your company** to anyone who gets their hands on a hat sold by you.

PLATE SETUP DETAILS:

- Label artwork must be delivered in vector format via an Adobe Illustrator file.
- One-time cost of \$75 for plate setup; we'll keep your plate on file for use on any of your future orders.
- Plate lead time is 5 days following mockup approval.

PRINTING DETAILS:

- Cost per cap impression is \$0.36 (A).
- 48 piece minimum order
- Process adds one additional day to embroidery lead time after receipt of plate
- Size dimensions: 1.5 inches W x .75 inches H
- One-color print (black or white ink)
- Orders over 720 pieces require additional production time

E-MAIL CUSTOM@OUTDOORCAP.COM TO GET STARTED